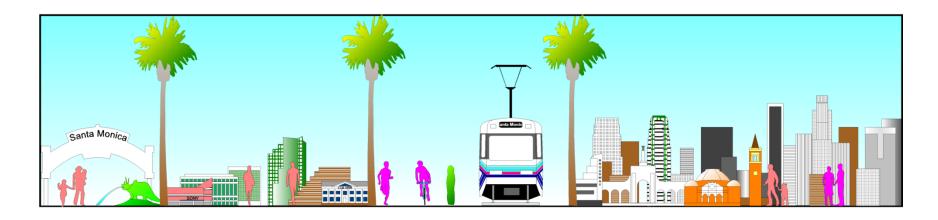
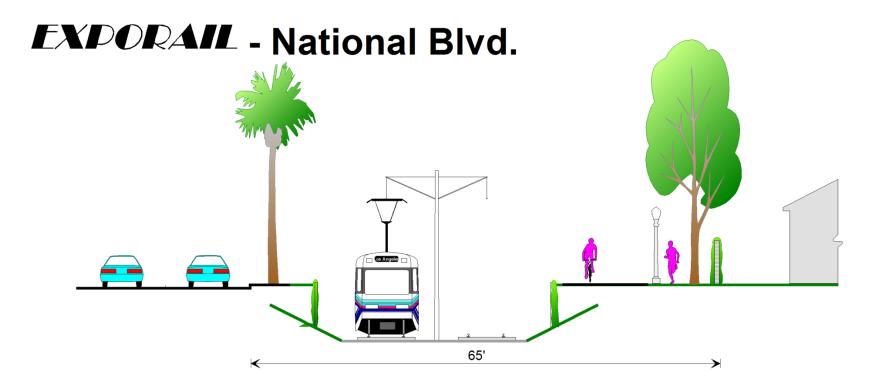
### EXPORAIL



### **Exposition Light Rail**

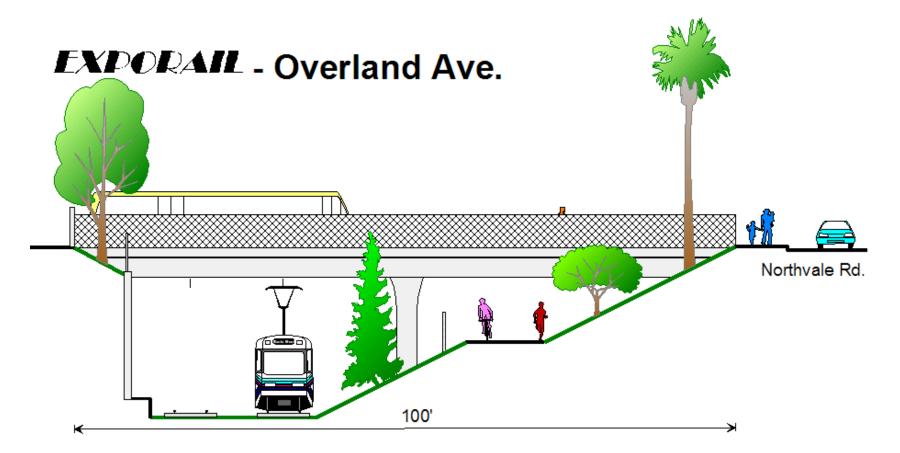
- . A new vision for the Westside A more human city, for people and parks, not traffic and smog
- Economic importance Corridor destinations, traffic, population, and ridership
- . Voter and popular support

The Exposition Rail Committee is an independent citizens group, volunteering time for Exposition and other cost-effective rail transit in Los Angeles.



- Remove grade crossings in Culver City
   No horns or bells
   Overpasses at La Cienega, Washington
- . Berms & safety fences
- . Pedestrian overpass to park
- . Lighted bicycle path
  Separates street and tracks from houses

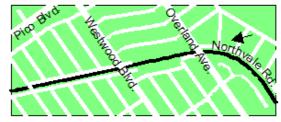




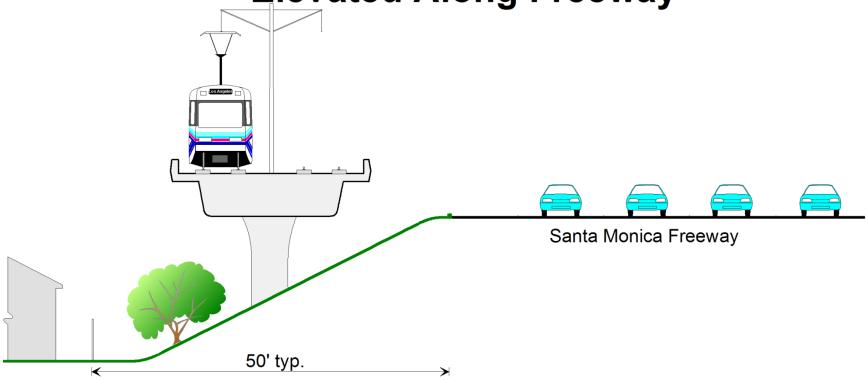
- . Underpass
  - = No horns or bells
  - = No access to tracks
- For bicycle path

  No station between 10 and 405





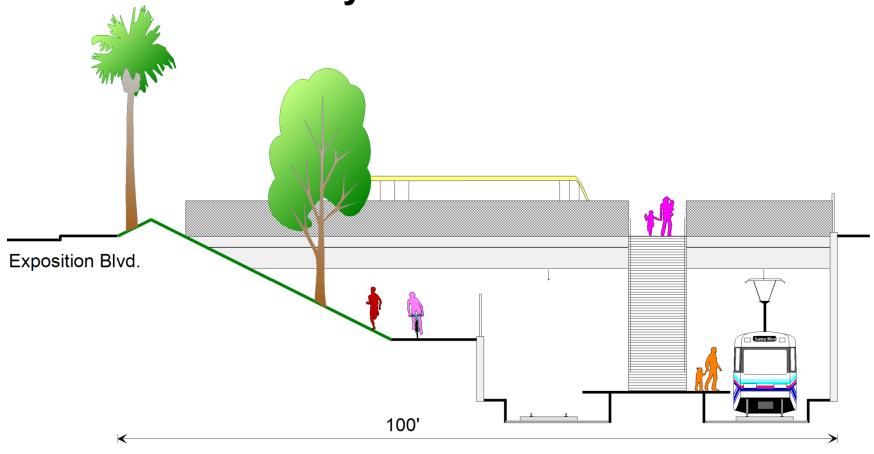
**EXPORAIL** - Elevated Along Freeway



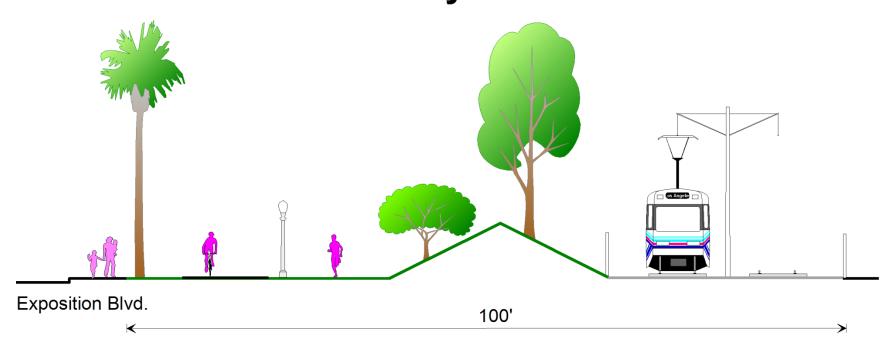
### . Not Recommended:

Major impact of elevated structure on adjacent houses Greater cost than trench along right-of-way Loss of mature trees along freeway

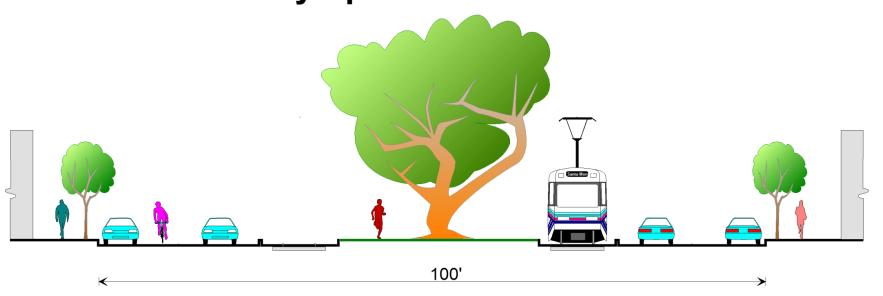
# EXPORAIL - Bundy Dr.



# **EXPORAIL** - Near Bundy Dr.

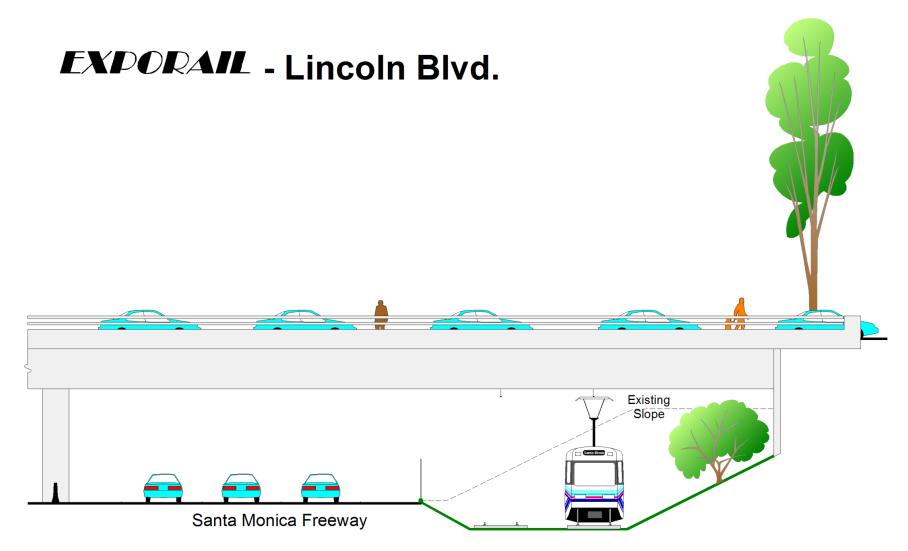


# **EXPORAIL** - Olympic Blvd.



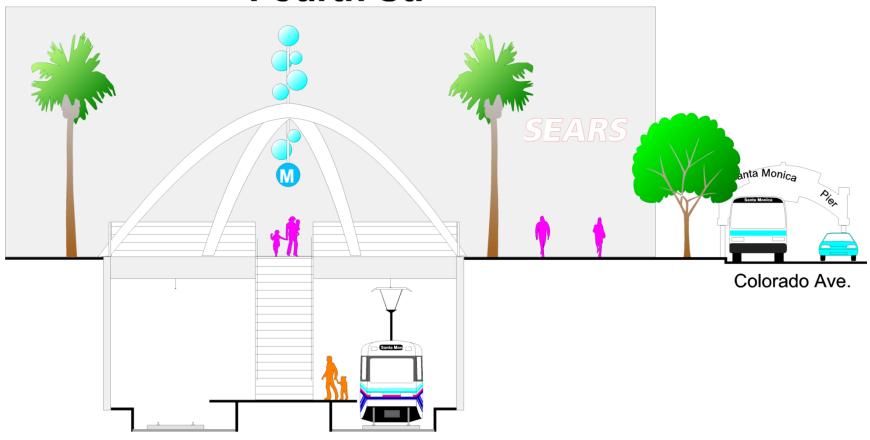
- . Preserves existing median
- . Stations at 4th and 14th Streets
- . "Traffic calming"
  - Newman & Kenworthy





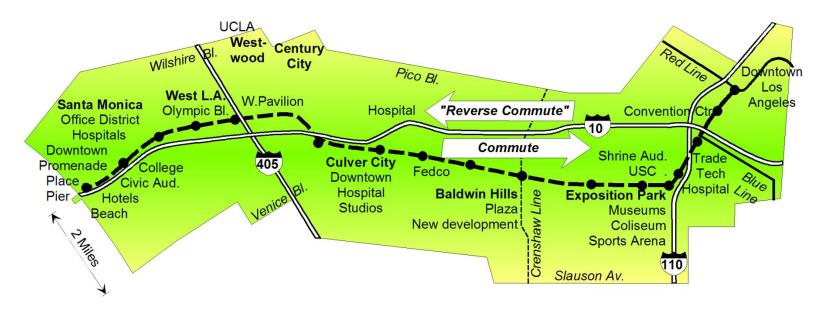
. Use space under existing bridge

### **EXPORAIL** - Fourth St.



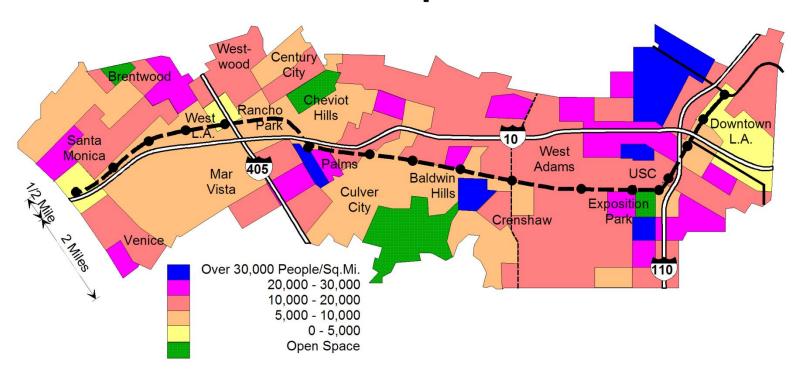
- . Walk to pier, beach, promenade, civic center, hotels
- . Convenient transfer to most Santa Monica bus lines (no park-and-ride)

## **EXPORAIL** - Corridor Destinations & Traffic



- . Major business and recreation destinations across Westside
- . S.M. Beach is busiest in California 300,000 people/day
- . S.M. Freeway is busiest in world 400,000 people/day (348,000 vehicles)
- . Wilshire and Venice are different corridors

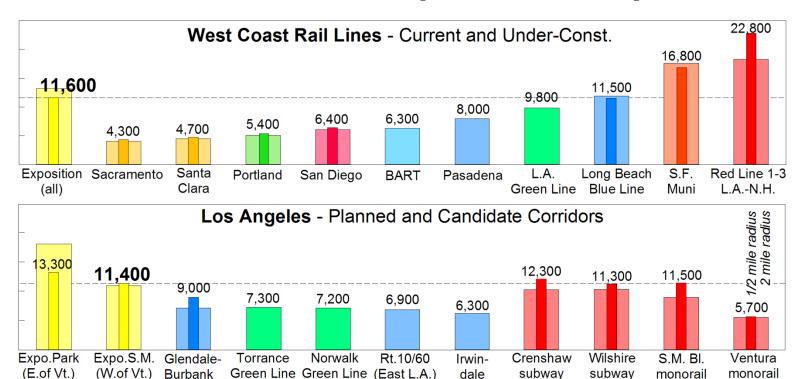
# **EXPORAIL** - Corridor Population



- Within 2 Miles (a 10-minute bus ride)
   805,000 People\*
   13,200 /Sq.Mi.
- Within 1/2 Mile -(walking distance)
   180,000 People
   11,600 /Sq.Mi.
- 1/5 of Los Angeles, all of Santa Monica,
   5/8 of Culver City
   More than entire city of San Francisco

Source: 1990 U.S. Census Exposition Rail Committee 2/93

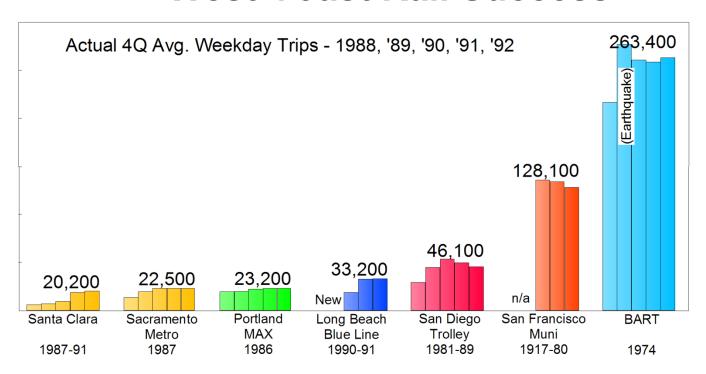
## **EXPORAIL** - Corridor Populations/Sq. Mile



- . Exposition is #1 light rail corridor in L.A. (and = subways!)
- . Exposition is 2-3 times other successful light rail lines

Source: 1990 U.S. Census Exposition Rail Committee 5/93

## **EXPORAIL** - West Coast Rail Success



- . Ridership strong despite recession
- . Voter support for expansion
- . Trips proportional to corridor population and age of line
  - -> Consistent with Exposition's projected 48,600

# **EXPORAIL** - Property Values

#### Sacramento Bee

WALK to river, <u>lite rail</u>. Butterfield 4br 2 1/2 ba. ...

#### SAN DIEGO UNION-TRIBUNE

2000sf, 5br, 2ba fam rm... on quiet cul-de-sac walk to trolley & park. ...

#### Los Angeles Times

**LB** 2br cond, gar, park flr, 4 blks to bch + blu line, ...

#### **Contra Costa Times**

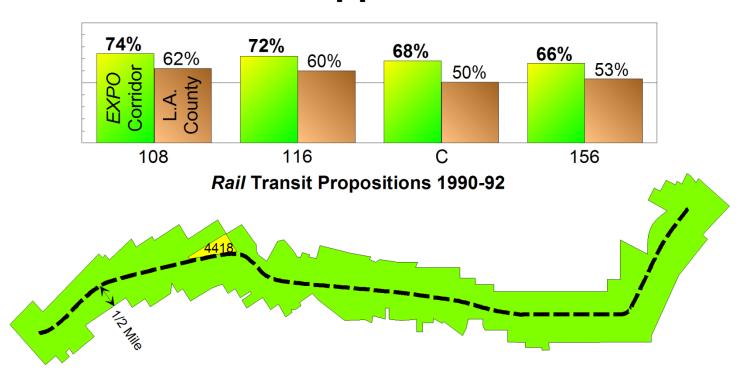
#### RARE FIND!

3000 sq. ft., 5 bdrm., 3 bath, family room, formal dining room, minutes to BART. ...

. These owners believe rail transit access is a valuable feature!

Sources: Ads dated 3/15/92, 9/2/90 Exposition Rail Committee 2/93

# **EXPORAIL** - Voter Support



- . Overwhelming support for rail funds along corridor
- . Only one precinct < 50% Yes (still 44-48%)
- . Local organized opposition only ~200 votes out of 35,000

### **EXPORAIL** - Popular Support for R-o-W

#### **Local Governments**

Los Angeles City Council
Culver City City Council
Santa Monica City Council
South Coast Air Quality Management District

### **Environmental Groups**

Citizens Committee to Save Elysian Park
Citizens for a Better Environment
Coalition for Clean Air
Heal the Bay
Natural Resources Defense Council
Sierra Club, Angeles Chapter
TreePeople
Westside Greens Transportation Working Group

### **Neighborhood, Senior Citizens Groups**

**Baldwin Hills Estates** 

Baldwin Hills Homeowner Coalition

Baldwin Neighborhood Homeowners Assoc.

Baldwin Vista Village Garden Homeowners Assoc.

Culver City Senior Citizens Association

Los Angeles Federation of Senior Citizen Clubs

Lemoli/11700 Block Club (Inglewood)

Michael Avenue Neighborhood Watch Group

Ocean Park Community Organization

Pico Neighborhood Association

Sunset Park Associated Neighbors

Venice Action Committee

Vinyard Friendship Senior Citizens

Virginia Delaware Neighborhood Block Club

Westside Action Coalition

West Adams Neighborhood Association

## **Business, Professional, Education, Political Groups**

American Institute of Architects
California Museum of Science and Industry
Central City Association of Los Angeles
Century City Chamber of Commerce
Committee for the Rights of the Disabled
Committee to Preserve the Right-of-Way
Crenshaw Chamber of Commerce
Culver City Democratic Club

The Fit is a living at the Club

The Ethnic Coalition of Southern California

Fox Hills/Ladera Democratic Club KNX 1070 NewsRadio editorial

L.A. Memorial Coliseum Commission

Los Angeles Times editorial Mid City Chamber of Commerce

New Frontiers Democratic Club

Santa Monica Area Chamber of Commerce

Santa Monica College Board of Trustees Santa Monica Democratic Club

Santa Monica Pier Restoration

Senator Diane E. Watson's Transp. Task Force

Southwestern University School of Law

University of Southern California

Venice Area Chamber of Commerce

Westchester/LAX Chamber of Commerce

#### **Public**

Over **4300** Petition Signatures

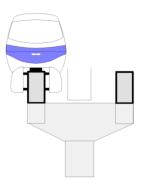
### **EXPORAIL** - Corridor Selection



- . Low volume
- . Local trips
- . 10 mph in traffic



- . Medium volume
- . Use rights-of-way
- . \$40M+ per Mile



- . Medium volume
- . No right-of-way
- . \$100M+ per Mile



- . High volume
- . No right-of-way
- . \$200M+ per Mile

#### MTA Candidate Corridor Criteria

- . Congestion
- . Population & employment density
- . Local land use policies
- . Economic equity
- . Projected ridership
- . Project readiness
- . Cost effectiveness
- . System connectivity

#### **EXPO Rank**

#1 - Santa, Monica Freeway

#1/#2; #2

Santa Monica; Baldwin Hills

Yes

#1

**EIR** now

#1

**Excellent** - Reverse commuters