



The Expo Line

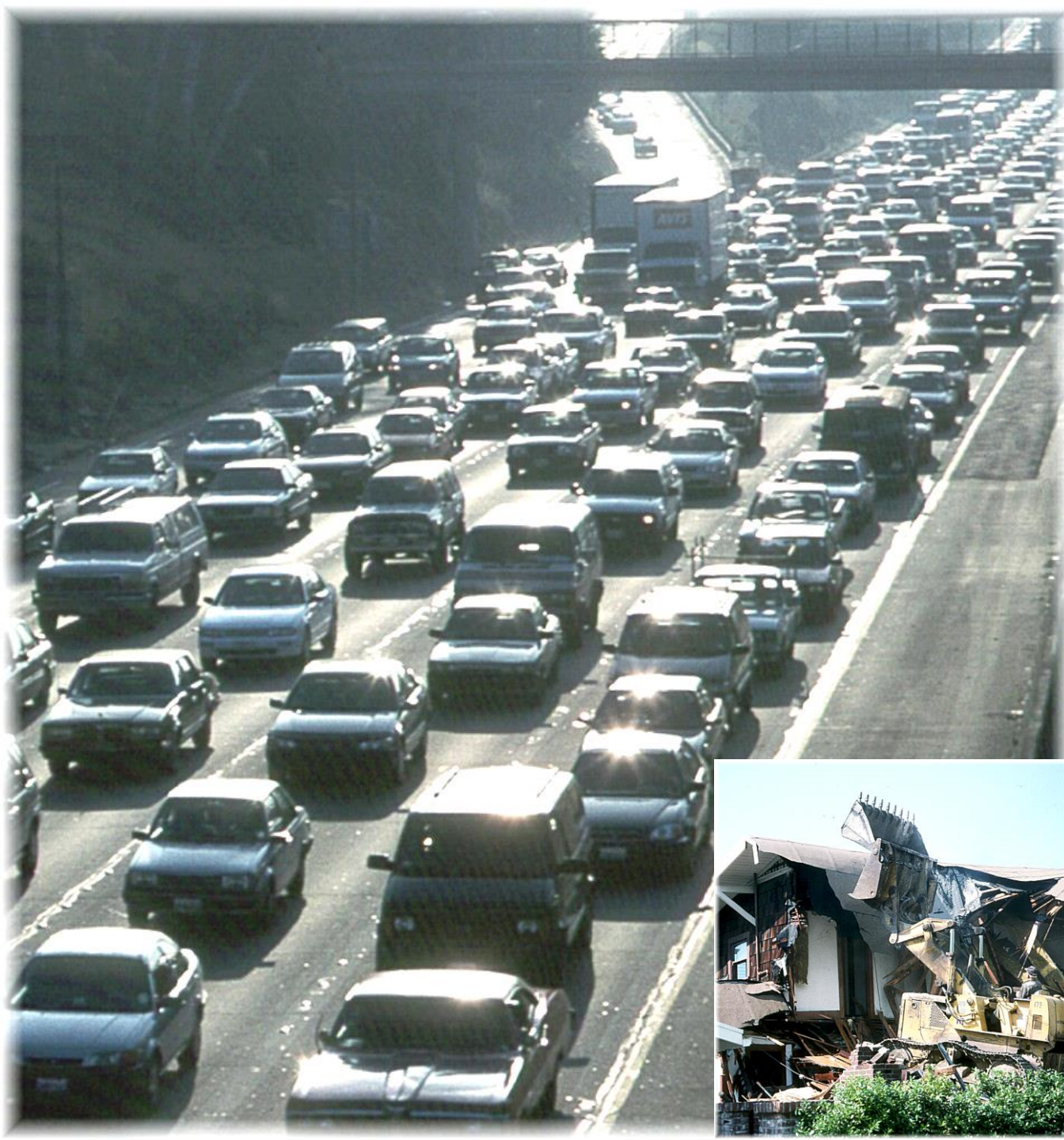
Speed · Comfort · Capacity



- **Alternative to gridlock!**
- **Access to jobs, education, culture, recreation, and L.A.'s rail network**
- **Light rail for livable communities**
- **Speed, comfort, capacity for dense corridor**
- **MTA decision – May 2001**

Friends 4 Expo Transit
 P.O. Box 64943, Los Angeles, CA 90064
 310-393-9025 fax 310-393-9810
 friends4expo@aol.com

www.friends4expo.org



Westside Traffic

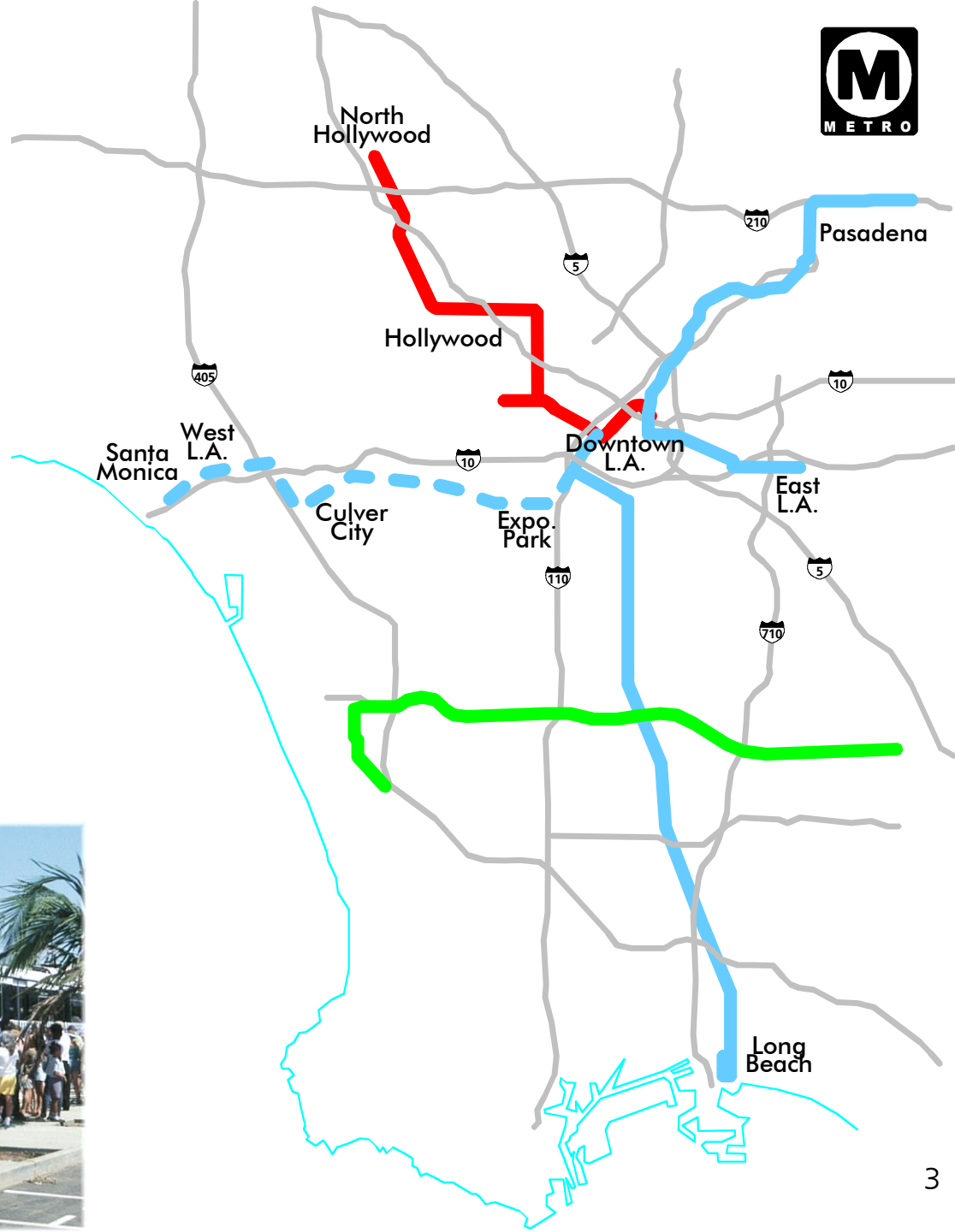
- **World-record traffic, in both directions**
- **Projected growth – 300,000 residents, 200,000 jobs**
- **Housing shortage & affordability linked to transportation**
- **Demolish homes for more freeways?**



Exposition Opportunity



- **MTA-owned “Red Car” right-of-way** (c.1950 – below)
- **Westside link to L.A.’s growing rail network** – already 248,000 trips/day (Long Beach, below)
- **EIR process now** – Draft due 1Q ‘01
- **Federal & State funding for Westside** – nearly \$500 million



Access to...



- **Jobs**
 - Westside — Santa Monica, West L.A., Culver City
 - Downtown & Eastside
 - Ladder for upward economic mobility



Access to...

- **Education**

- Santa Monica College, USC, L.A. Trade Tech

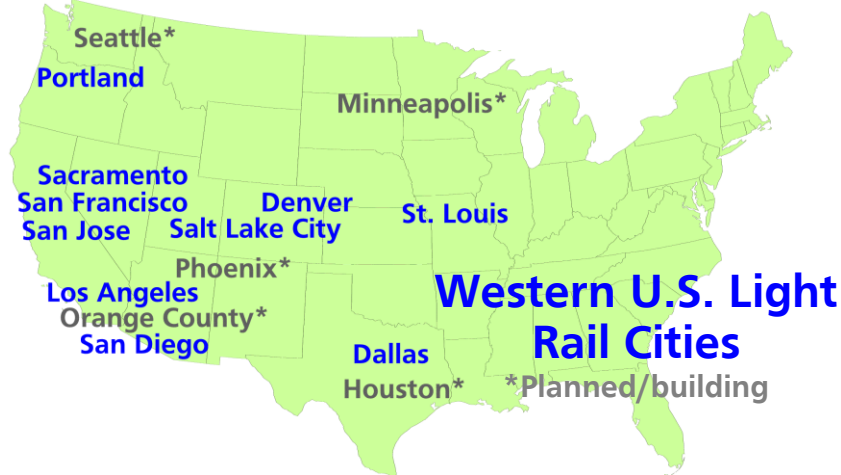
- **Recreation**

- Coliseum (future NFL team or Olympics?)
- Staples Center
- Santa Monica Beach (busiest in California)
- Theaters & shopping

- **Culture**

- Museums, galleries, churches, concerts





Light Rail Success

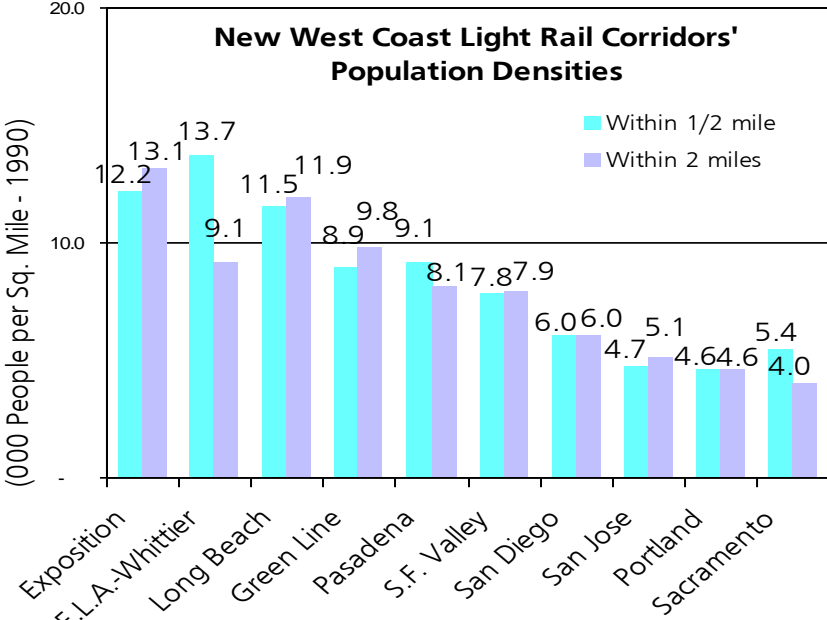
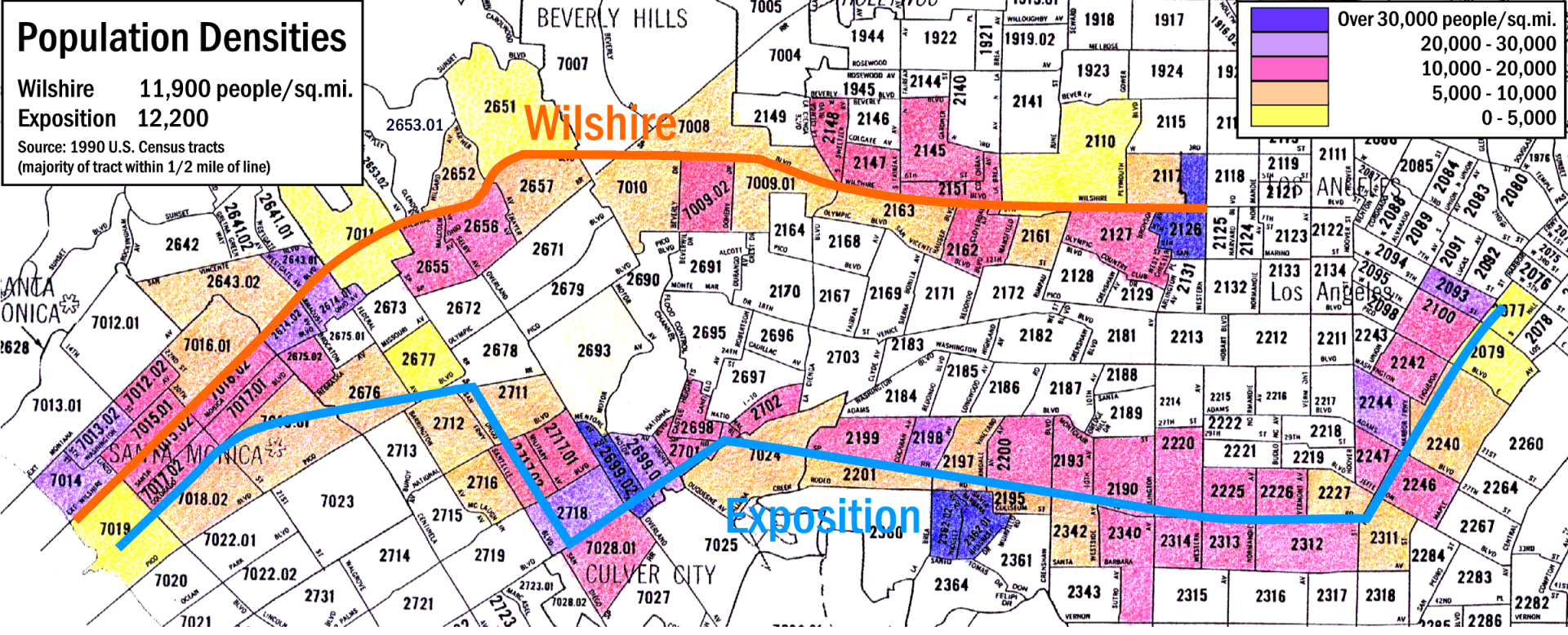
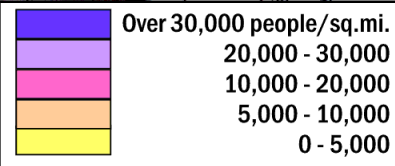


- **Popular, proven, & growing in nearly every major western U.S. City** (photos – Portland, San Francisco, Sacramento, Denver, Long Beach, San Diego, Dallas)
- **U.S. light rail riders up 6.3% (2Q00)**
- **77% Yes vote for Dallas light rail expansion bonds (Aug. 2000)**
- **Transit-oriented development**

Population Densities

Wilshire 11,900 people/sq.mi.
 Exposition 12,200

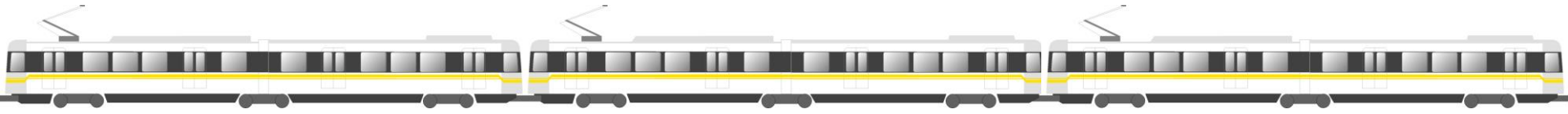
Source: 1990 U.S. Census tracts
 (majority of tract within 1/2 mile of line)



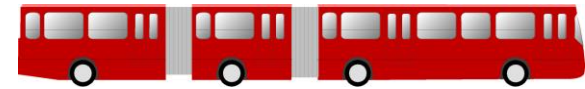
Dense Population

- 826,000 people – 13,100/sq.mi. – within 2 mi.
- > Blue Line, > Wilshire west of Western
- 2–3 times San Diego or Portland
- Denser employment than Blue Line’s 10,900

Speed, Comfort, Capacity



- **1 train** (228 seats)
 - = **6 regular buses** (@40 seats)
 - = **4 articulated buses** (@57 seats)



- **Light Rail = Best Investment**

- **Speed** – 40-45 minutes vs. 1 hour or more for busway alternative
- **Comfort** for both current drivers and bus riders
- **Capacity** for **50,000+** riders/day
- Lower operating and capital cost/passenger than busway
- Busway would permanently under-serve the Westside

	Light Rail	Busway
Capacity (@ Blue Line schedule)	98,000 (@ 150 x 3 per train) 10,500 per hour = 1/2 of I-10 freeway	20,000 (@ 90 per articulated bus) 2,160 per hour
Riders per day	50,000+ (Longer Blue Line's 66,000 x 80% = 53,000)	Limited by capacity and slow speed
Capital Cost (per trip @ 6% discount rate)	~\$5-600 million \$1.16-1.39 per trip @ 98,000 trips/day	~\$200 million \$2.27 per trip @ 20,000trips/day
Operating Cost (MTA FY 2001)	\$.33 per passenger mile	\$.51 per passenger mile



Neighbors

- **Plan for safety & quiet**
- **Parks and a bike path** – 50 or 100-foot-wide right-of-way (Culver City, above)
- **Value of rail access** – ads below
- **Follow good design examples from other cities** – Portland, Shaker Heights, Strasbourg, Innsbruck

Sacramento Bee

WALK to river, lite rail.
Butterfield 4br 2 1/2 ba

SAN DIEGO UNION-TRIBUNE

2000sf, 5br, 2ba fam rm...
on quiet cul-de-sac
walk to trolley & park. ...

Los Angeles Times

LB 2br cond, gar, park flr,
4 blks to bch + blu line, ...

Contra Costa Times

RARE FIND!
3000 sq. ft., 5 bdrm., ...
family room, formal dining
room, minutes to BART. ...



Contacts

Education

Santa Monica College, Pres. Piedad Robertson
L.A. Trade Tech College, Pres. Daniel Castro
USC*
Dorsey High School parents and principal*

Business-Professional

Culver City Chamber of Commerce
Santa Monica Chamber of Commerce
Westside Council of Chambers of Commerce
Exposition Park Stakeholders
Shrine Auditorium
California Science Center Board of Directors
Coliseum Commission*
Culver City Rotary Club
Pacific Palisades Rotary Club
L.A. Association of Black Journalists*
Center City Association
Crenshaw Chamber of Commerce*

Environmental -Transit-Civic Groups

Sierra Club Angeles Chapter
Coalition for Clean Air*
CRSP (Cooperative Resources & Services Project)
Ecology Center of Southern California
Southern California Transit Advocates
Rail Passenger Association of Ca. (RailPAC)
Train Riders Association of California (TRAC)
Latino Urban Forum

Religious

St. Paul's Presbyterian Church
Ward AME*
First AME*

Neighborhood Groups

Santa Monica
North of Montana Association
Ocean Park Community Organization
Friends of Sunset Park
Mid-City Neighbors
Wilshire-Montana Neighborhood Assn.
Pico Neighborhood Assn.
Northeast Neighbors

Los Angeles Westside
South Robertson Neighborhood Council
Westwood Gardens Civic Association
Westside Village Civic Association
Crestview Neighborhood Assn.*
South Robertson Neighborhoods Council
Tract 7260 Association

Los Angeles Mid-City
Community Advisory Committee of the
Crenshaw CRA
Project Area Committee of the Hoover CRA
North Area Neighborhood Development Council
(of the 8th Empowerment Congress)
Cherrywood Block Club
Hoover Jefferson Neighborhood Stakeholders
North Area Neighborhood Development Council
(of the 8th Empowerment Congress)
Hoover PAC*

*Upcoming

Elected Officials

Los Angeles City Council
Michael Feuer
Ruth Galanter
Mark Ridley-Thomas
Rita Walters staff
Nate Holden
Cindy Miscikowski staff
Marvin Braude

Mayoral Candidates
Antonio Villaraigosa
Steve Soberoff
Joel Wachs staff
Xavier Becerra

City of Santa Monica
Mayor Michael Feinstein
All Councilmembers

City of Culver City
Councilmembers Ed Wolkowitz, Steve Rose

Assembly
Fran Pavley*
Paul Koretz*
Gil Cedillo*
Herb J. Wesson, Jr.*
Rod Wright*
Jerome Horton

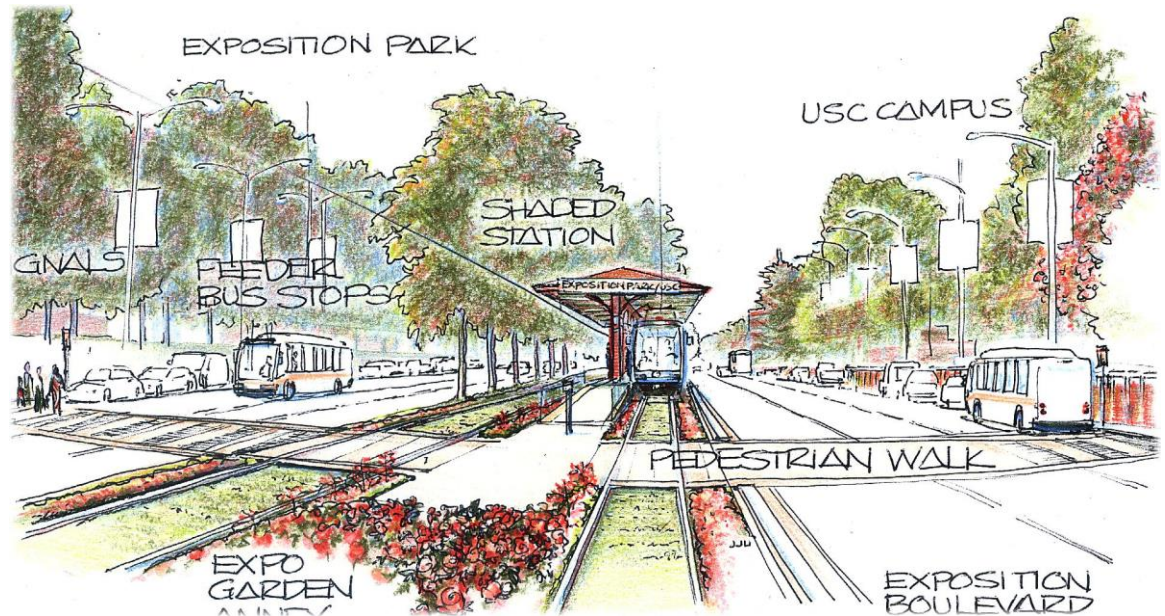
State Senate
Sheila Kuehl
Kevin Murray
Richard Polanco staff

Congress
Henry Waxman staff
Julian Dixon
Candidate Diane Watson*



The Expo Line

Speed · Comfort · Capacity



"I could walk to the station and ride to Staples Center or Santa Monica.

It would change the way I feel about Los Angeles."